

CAMPAIGN CONTENT, MEDIA FUNDS AND RECORDS

An image license can be disputed.

You create campaigns and place media using client funds and creative assets. Accepted media rights, personal records and insured funds need distinct terms, separate from promised campaign results.

RISKS WORTH DISCUSSING

- 01 Copyright or trademark allegations
- 02 Consumer or client-data breaches
- 03 Theft involving insured client media funds

Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Accepted media terms for insured content-rights claims.



Crime insurance

Defined theft of expressly insured client media funds.



Cyber liability

Covered data-breach response and privacy claims.



Business owners policy

Eligible office property and premises liability together.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com