

CREATIVE CAMPAIGNS AND PRODUCTION DUTIES

Campaign content can trigger claims.

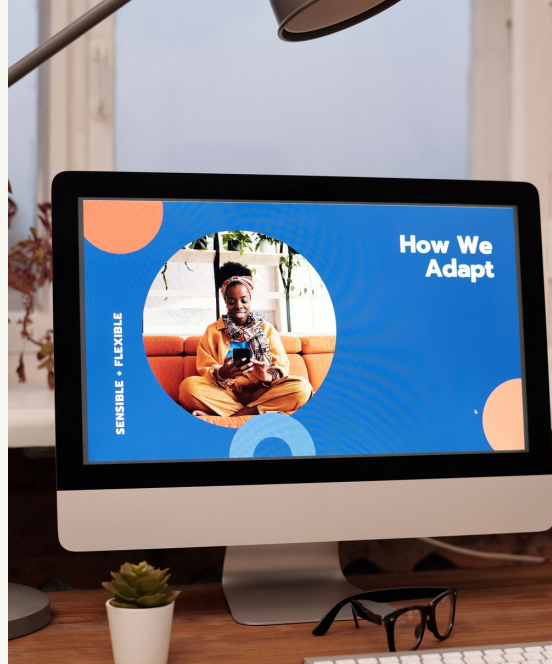
You create advertising content and coordinate campaign production for clients. Media rights and actual professional duties need explicit acceptance, with promised results separated from insured errors and scheduled excess limits.

RISKS WORTH DISCUSSING

- 01 Content-rights or defamation allegations
- 02 Alleged campaign-production errors
- 03 Client or campaign-data breaches

Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Accepted media terms for insured campaign-content claims.



General liability

Covered third-party injury from accepted production activities.



Cyber liability

Covered client-data breach response and privacy claims.



Umbrella liability

Extra limits above expressly scheduled underlying liabilities.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

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