The Southern Agency
Insurance & Bonds

EVENT PLANNING AND LOGISTICS

Attendee injuries on the show floor

You coordinate rented venues, exhibitors and attendees. Cancellation losses need specific terms alongside show-floor liability, organizing errors and registration-data protection.

RISKS WORTH DISCUSSING

01 **Attendee trips on booth cabling**

02 **Errors in event execution**

03 **Unplanned event cancellation losses**

Scan to get a quote today

Or call
800-777-1872

CONVENTION AND TRADE SHOW ORGANIZER INSURANCE

Coverage worth discussing

General liability
Covered third-party injuries at accepted event locations.

Professional liability
Eligible claims from accepted event-coordination services.

Cyber liability
Covers costs following event registration data breaches.

Commercial auto
Covered road liability for declared event-transport vehicles.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 **Listen**
We review your operations, coverage and past claims.

02 **Assess**
We look at hazards and ways to reduce risk.

03 **Build**
We compare carriers, premiums and audit terms.

04 **Support**
We revisit coverage as your work changes.

SCAN TO
Read the full guide

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TheSouthernAgency.com