The Southern Agency
Insurance & Bonds

PERSONALIZED MAIL AND ON-DEMAND PRINT

Merged data can expose customers.

You process customer data for personalized and on-demand printing. Accepted prepress duties, mailing records and press failures need distinct terms; service errors differ from a qualifying cyber incident.

RISKS WORTH DISCUSSING

01 **Customer mailing-data breaches**

02 **Personalization or merge errors**

03 **Digital press mechanical failures**

Scan to get a quote today

Or call
800-777-1872

DIGITAL PRINTING COMPANY INSURANCE

Coverage worth discussing

Cyber liability
Covered customer-data breach response and privacy claims.

Commercial property
Insured digital presses after covered physical damage.

Equipment breakdown
Covered internal failures of accepted digital presses.

Professional liability
Covered claims alleging accepted data-merge or prepress errors.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 **Listen**
We review your operations, coverage and past claims.

02 **Assess**
We look at hazards and ways to reduce risk.

03 **Build**
We compare carriers, premiums and audit terms.

04 **Support**
We revisit coverage as your work changes.

SCAN TO
Read the full guide

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TheSouthernAgency.com