The Southern Agency
Insurance & Bonds

MAIL CAMPAIGNS, MACHINERY AND ADDRESS LISTS

A mailing-list breach exposes clients.

You coordinate campaign production and mailing using address lists and specialized machinery. Personal records, physical equipment and employee duties need distinct terms rather than treating every missed mailing deadline alike.

RISKS WORTH DISCUSSING

01 **Mailing-list privacy breaches**

02 **Internal press or sorter failures**

03 **Production-employee injuries around machines**

Scan to get a quote today

Or call
800-777-1872

DIRECT MAIL ADVERTISING INSURANCE

Coverage worth discussing

Commercial property
Insured facilities, presses and stocks after covered damage.

Equipment breakdown
Covered internal failures of accepted mailing machinery.

Cyber liability
Covered mailing-data breach response and privacy claims.

Workers compensation
Work-injury benefits for eligible production employees.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 **Listen**
We review your operations, coverage and past claims.

02 **Assess**
We look at hazards and ways to reduce risk.

03 **Build**
We compare carriers, premiums and audit terms.

04 **Support**
We revisit coverage as your work changes.

SCAN TO
Read the full guide

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TheSouthernAgency.com