

EVENT PRODUCTION MANAGEMENT

A planning error can disrupt an event.

You coordinate artists, venues, and vendors while managing ticketing. Guest injuries, planning errors, or canceled dates require insurance aligned with your actual promoter role.

RISKS WORTH DISCUSSING

- 01 **Conflicting venue or artist agreements**
- 02 **Third-party guest injury claims**
- 03 **Ticketing data privacy breaches**



Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



General liability

Covered third-party harm at expressly accepted events.



Cyber liability

Covered breach response involving ticket-buyer records.



Professional liability

Eligible errors in accepted event-planning services.



Umbrella liability

Extra limits above expressly covered event liabilities.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com