

BRAND ASSETS, FONTS AND DIGITAL DELIVERABLES

A font license can trigger a dispute.

You create brand identities and digital assets using fonts, images and client files. Actual creative and media-rights duties need accepted scope, with professional-error claims distinct from guaranteed campaign results.

RISKS WORTH DISCUSSING

- 01 Font or image-rights allegations
- 02 Claims over flawed design deliverables
- 03 Compromised client files or credentials

Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Accepted creative and media terms for insured design claims.



General liability

Covered visitor injury from accepted studio activities.



Cyber liability

Covered client-data breach response and privacy claims.



Commercial property

Insured studio equipment after covered physical damage.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

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TheSouthernAgency.com