

SEARCH RESULTS, ADS AND QUERY DATA

A snippet can prompt a rights claim.

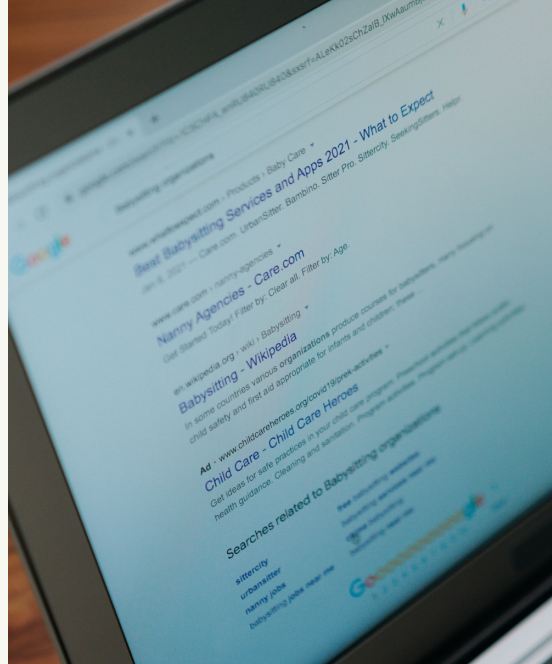
You crawl, rank and display third-party material beside ads. Accepted search/media terms must fit those roles; query privacy, code rights and governance proceedings raise different coverage questions.

RISKS WORTH DISCUSSING

- 01 Rights claims over displayed search snippets
- 02 Claims alleging search or ad-service errors
- 03 Exposure of query or account records

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Coverage worth discussing



Professional liability

Claims under accepted search/ad/media-service terms.



Commercial property

Insured owned search hardware after covered damage.



Cyber liability

Covered query-data response and accepted privacy claims.



Directors and officers

Covered governance claims against insured leaders/entity.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



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Read the full
guide

800-777-1872

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