The Southern Agency
Insurance & Bonds

COMMUNITY PROGRAMMING AND STUDIO ACCESS

Broadcasts can draw content claims.

You give local voices a place on screen and share production space with community users. Program rights, studio access and actual staff or volunteer duties need terms reflecting who controls each activity.

RISKS WORTH DISCUSSING

01 **Disputed program or image rights**

02 **Visitor injuries around studio cables**

03 **Compromised community-user records**

Scan to get a quote today

Or call
800-777-1872

LOCAL ACCESS TV STATION INSURANCE

Coverage worth discussing

Professional liability
Specialist media terms for accepted broadcast-content claims.

General liability
Covered visitor injury from accepted studio activities.

Cyber liability
Covered user-data breach response and privacy claims.

Directors and officers
Covered governance claims against insured station leaders.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 **Listen**
We review your operations, coverage and past claims.

02 **Assess**
We look at hazards and ways to reduce risk.

03 **Build**
We compare carriers, premiums and audit terms.

04 **Support**
We revisit coverage as your work changes.

SCAN TO
Read the full guide

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TheSouthernAgency.com