

PLACEMENTS, BOOKING SYSTEMS AND CLIENT FUNDS

A wrong booking can waste airline.

You buy advertising space and airtime using client budgets. Accepted booking duties, insured funds and platform records need separate terms, with deceptive authorized transfers distinguished from ordinary employee theft.

RISKS WORTH DISCUSSING

- 01 Allegedly incorrect media bookings
- 02 Theft or diversion of client funds
- 03 Compromised media-platform credentials

Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Covered claims alleging accepted media-booking errors.



Crime insurance

Defined theft involving expressly insured client media funds.



Cyber liability

Covered platform-data breach response and privacy claims.



General liability

Covered visitor injury from accepted agency activities.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com