

AD-SPACE SALES, RATE QUOTES AND TRAVEL

A wrong rate quote can cause a dispute.

You sell advertising space or airtime and carry rate and audience information to clients. Accepted sales duties and actual vehicle use need terms distinct from data incidents or guaranteed audience results.

RISKS WORTH DISCUSSING

- 01 Rate or order-specification errors
- 02 Road collisions during sales visits
- 03 Compromised advertiser or rate records

Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Covered claims alleging accepted ad-sales service errors.



Commercial auto

Covered road liability for accepted sales vehicle use.



General liability

Covered third-party injury from accepted meeting activities.



Cyber liability

Covered client-data breach response and privacy claims.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com