

MOTORCYCLE SALES AND DEMO RIDES

A test ride can end in a claim.

You sell bikes and offer test rides or service, where customer accidents and stolen inventory require specific and varied insurance terms.

RISKS WORTH DISCUSSING

- 01 Test-ride injury and bike damage
- 02 Showroom gear and bike theft
- 03 Service work alleged to fail



Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Garage liability

Covered third-party claims from accepted sales activities.



Products liability

Covered resulting harm from fitted motorcycle parts.



Commercial auto

Covered road liability for declared transport vehicles.



Commercial property

Insured showroom parts and declared riding gear.



Workers compensation

Provides benefits for staff injuries during service work.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com