

PRESS MATERIALS, MEDIA CONTACTS AND EVENTS

A press release can prompt a claim.

You shape client communications through press materials and launch events. Accepted PR and media-rights duties need explicit terms, with content allegations distinct from event-premises injury and your own staff claims.

RISKS WORTH DISCUSSING

- 01 Defamation or disparagement allegations
- 02 Content-rights infringement claims
- 03 Attendee injuries at launch events



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quote today

Or call
800-777-1872



Coverage worth discussing



Professional liability

Accepted PR/media terms for insured communications claims.



Cyber liability

Covered media-data breach response and privacy claims.



General liability

Covered attendee injury from accepted launch-event activities.



Employment practices

Covered employment claims against your own insured firm.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

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