

BROADCAST TOWERS, STUDIOS AND CONTENT

Lightning can silence a transmitter.

You produce audio programming and keep studios and transmitters on air. Weather damage, internal machinery failures and broadcast-content allegations need different terms, with interrupted revenue identified separately.

RISKS WORTH DISCUSSING

- 01 **Lightning damage to transmission equipment**
- 02 **Internal studio-equipment failures**
- 03 **Broadcast defamation or rights disputes**



Scan to get a
quote today

Or call
800-777-1872



Coverage worth discussing



Commercial property

Insured studios and transmitters after covered damage.



Equipment breakdown

Covered internal failures of accepted broadcast equipment.



Professional liability

Specialist media terms for accepted broadcast-content claims.



General liability

Covered visitor injury from accepted station operations.

Coverage is subject to policy terms and exclusions.

Why The Southern Agency

01 Listen

We review your operations, coverage and past claims.

02 Assess

We look at hazards and ways to reduce risk.

03 Build

We compare carriers, premiums and audit terms.

04 Support

We revisit coverage as your work changes.



SCAN TO

Read the full
guide

800-777-1872

TheSouthernAgency.com